Nu-Calgon Nu-sletter

A Complete Mixture of News & Views | July 2024

IN THE NEWS

Johnstone Supply and Nu-Calgon Tee Off for Success

DeWight Wallace and Jim Cunningham joined John Pinkus and Mike Buffardi from the Johnstone Supply Kenilworth group for the Billy Zimmermann Golf Outing at Maplewood Country Club in Maplewood, NJ. Reflecting on the day, Jim shared, "We had a strong showing on the links and an even better time networking with our customers."



Mike Buffardi, DeWight Wallace, John Pinkus, Jim Cunningham



DeWight and Jim getting ready to tee off



Good luck, Kid Maverick—we're all cheering for you!

Jeremiah Landers, AKA Kid Maverick, Makes Long Run in Poker Tournament

Jeremiah Landers, an emerging poker talent known as "Kid Maverick," made an impressive run at the World Series of Poker in Las Vegas. With his aggressive playing style and sharp table talk, he secured 92nd place out of 20,000 competitors. When asked about his performance and future goals, Jeremiah said, "Some may call it luck, others call it skill, but outlasting that many opponents takes a bit of both. I'm excited to compete again in the future."

Alexis Terzado, Steve Dover, and Jody Long Featured in Today's AC & Refrigeration July Edition

In June, Tropic Supply held Demo Days in collaboration with Nu-Calgon, focusing on preventing and treating white slime. The event showcased the expertise of our Account Managers and highlighted the positive impact of Nu-Calgon's products on HVAC maintenance. Great job to everyone involved!



Nu-Calgon Takes the Spotlight at the 2024 HARDI SW Regional Conference

The July issue of Air Conditioning Today featured highlights from the 2024 HARDI Southwest Regional Conference, held June 9-11 at the Henderson Beach Resort in Destin, Florida. This annual event, organized by the Heating, Air-Conditioning & Refrigeration Distributors International (HARDI), serves as a key platform for HVACR professionals to network, exchange insights, and explore industry trends. The conference typically includes business meetings, keynote presentations, and social events, offering valuable opportunities for growth and connection within the industry.





Sherwin Stoorman and Matt Elledge taking advantage of the tailgating networking event



Remarkable Renovated Displays — Before and After

Vosburgh Unleashes a Wave of Improvements in Hawaii

Robert recently embarked on a successful trip to the beautiful islands of Hawaii, where he spearheaded a series of impressive display revamps at AC Warehouse and Cosco Supply in Honolulu, as well as the new Waipahu Distribution Center in Oahu. His efforts enhanced the visual appeal of these locations and strengthened our presence in the region. Kudos to Robert for his dedication and hard work in bringing these improvements to life!





Organization, shelf strips, and shelf enhancers make all the difference in the world, as shown here in the before and after photos at the AC Warehouse





Robert utilized the fantastic four to build a great display: headers, backers shelf strips, and shelf enhancers

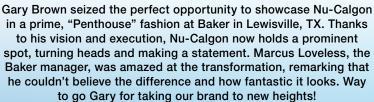


Robert's new build at Cosco in New Waipahu Distribution Center in Oahu

Gary Brown Elevates Nu-Calgon: From Basement to Penthouse with Stunning End Cap Displays











Here is another example of Gary renovating an end cap at Century in Mansfield, TX. The store manager thanked Gary for creating a fantastic display utilizing Nu-Calgon assets, header, shelf strips, and backers.

Remarkable Renovated Displays — Before and After (cont.)

Brandon Lemons' Nu-Calgon Magic: Transforming Unused Space into a Showstopper

Brandon Lemons worked his magic at the Knoxville Johnstone, turning an underutilized display area, once dominated by Viper and Red Devil products, into a stunning Nu-Calgon showcase. The transformation is nothing short of impressive, with the before-and-after photos revealing a complete makeover. Thanks to Brandon's keen eye and dedication, Nu-Calgon now shines in the spotlight. Great job, Brandon—your efforts have truly elevated Nu-Calgon's presence!





Bakmaz, Lenahan, Dufault, and Stumpf Team Up to Transform 2J Supply Branches Across the Midwest

The A-Team, consisting of Bakmaz, Lenahan, Dufault, and Stumpf, took the initiative to elevate the merchandising at 2J Supply branches across the Midwest. Their efforts brought impressive makeovers to locations in Dayton, Louisville, Corbin, Columbus, Toledo, Lima, Huntington, Piketon, and Cincinnati. The result? A fresh, eye-catching look that has left a lasting impression. Mark Walsh, the 2J Supply manager, expressed his gratitude, telling Marko, "Wow, it looks fantastic. Thanks to the Nu-Calgon team for making all the sites look so nice." Congrats to the team for their outstanding work and dedication!



Cincinnati Branch



Columbus Branch



Lima Branch

SUCCESS UNLOCKED THROUGH TRAINING

Jim Dufault Leads Learn and Apply Coil Cleaning Workshop

Jim Dufault recently hosted an innovative hybrid training workshop at Flow Tech Plumbing & Heating in Columbia City, IN. The session combined the best of both worlds: in-depth classroom instruction on Nu-Calgon coil cleaning techniques, followed by hands-on application of the products. Participants not only gained valuable knowledge but also had the chance to put their skills to the test. Jim's expertise and engaging approach made this workshop a standout success, further solidifying Nu-Calgon's reputation for excellence in training and product performance.



Break Free Form the Classroom: IAQ Training: Anywhere, Anytime

Matt Stumpf proves that you don't need a fancy classroom to deliver top-notch IAQ training. Recently, Matt took his expertise on the road, conducting a series of hands-on training sessions in unconventional settings. One session occurred in a garage at Affordable Air in Chillicothe, OH, while another was held in a makeshift classroom at Ascend Mechanical in Bryan, OH. No matter the location, Matt's commitment to sharing IAQ's finer points, features, and benefits shines through. Nice work, Matt, for making IAQ training happen—whenever and wherever it's needed!



Matt Stumpf holds IAQ Training in a garage at Affordable Air



IAQ Training at Ascend Mechanical



Field Highlights: What's Making Headlines?

Brian Bush Shares Expertise at CD Jones Counter Day

Brian held a counter day before an impressive Nu-Calgon display. Customers were enticed with free lunch.





Brandon Lemons Hits the Road for Baker Counter Days

Recently, Brandon traveled across Tennessee to hold counter days at Baker locations in Jackson, Nashville, Murfreesboro, and Chattanooga. Brandon worked with Daniel Barrett, Baker's Regional Manager, to execute the counter days. Brandon said, "The customers loved learning about the Scorpion and the Turbo Tank 2.0, and it was great exposure for Nu-Calgon."

WELCOME TO NU-CALGON!



Jacob Coyle

Introducing Jacob Coyle, Nu-Calgon's New Forklift Operator! Jacob is working the 3rd shift. When he is not helping Nu-Calgon move products, he enjoys playing video games and working on projects at home.



Jamal Bond

Let's welcome Jamel Bond as a Nu-Calgon 3rd Shift Forklift Operator. Jamal has 24 years of warehousing experience. When Jamal is not working at Nu-Calgon, he keeps up with his four children, three girls and one boy. Jamal is also a sports fanatic and a car gearhead, and he enjoys cooking.

NEW TO THE COMPANY STORE

Introducing the All-Brand Nu-Calgon Coffee Mug - Get Yours Now!

Don't forget the Sale Tab on the Company Store for the best deals!





Kevin Hudson Rick Souders Doug Gildehaus 14 years **Keith Summer Kyle Collier**

29 years 22 years 3 vears 1 year

